

# Where Life Meets Lifestyle



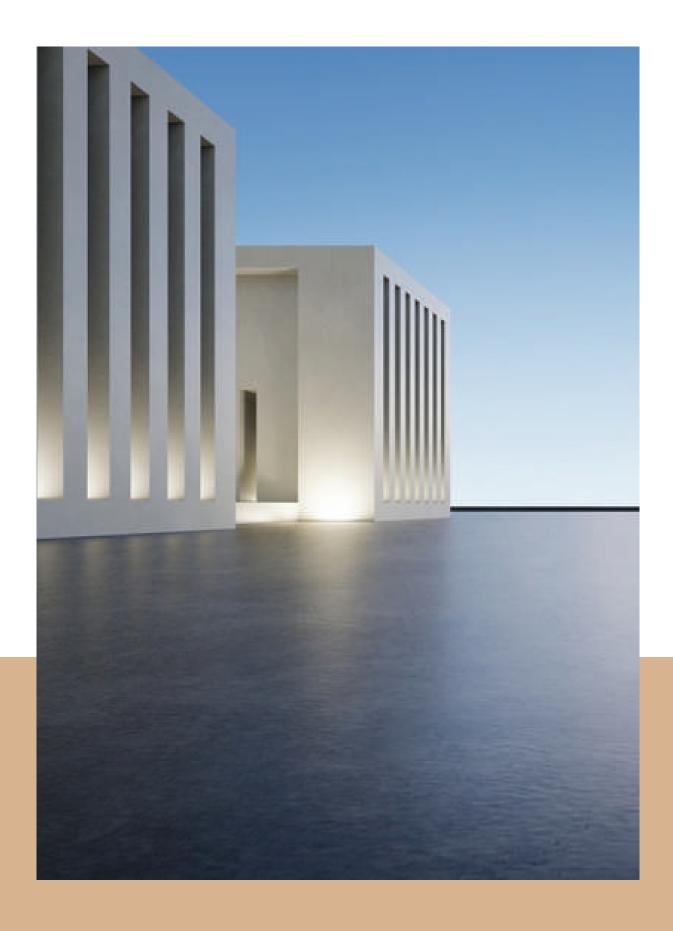
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# Where Elegance Meets Excellence

At DCM, we are dedicated to delivering excellence in every aspect of our business. As experts in the real estate industry, we take pride in our innovative solutions, exceptional service, and unwavering commitment to quality. Our mission is to deliver high-quality, sustainable projects that exceed expectations and contribute to the economic growth and modernization of Egypt. With a team of experienced professionals and a commitment to innovation, DMC stands at the forefront of the real estate industry, transforming ideas into thriving business spaces.

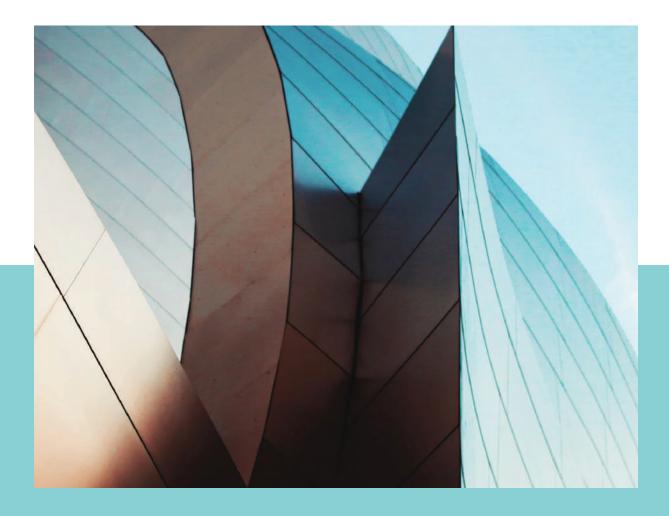




#### **About**

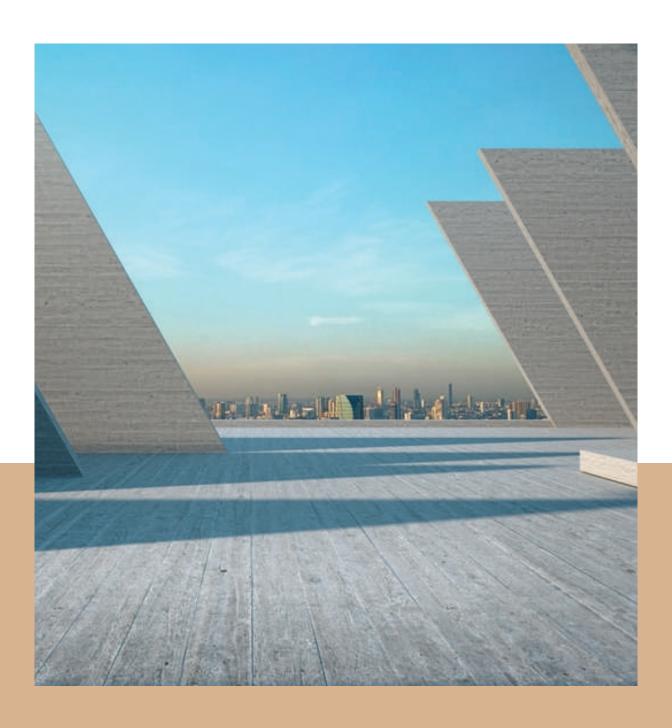
DCM Real Estate Development is a premier real estate company based in Egypt, specializing in the commercial sector. We provide a full spectrum of services, including real estate development, marketing, and consultancy.

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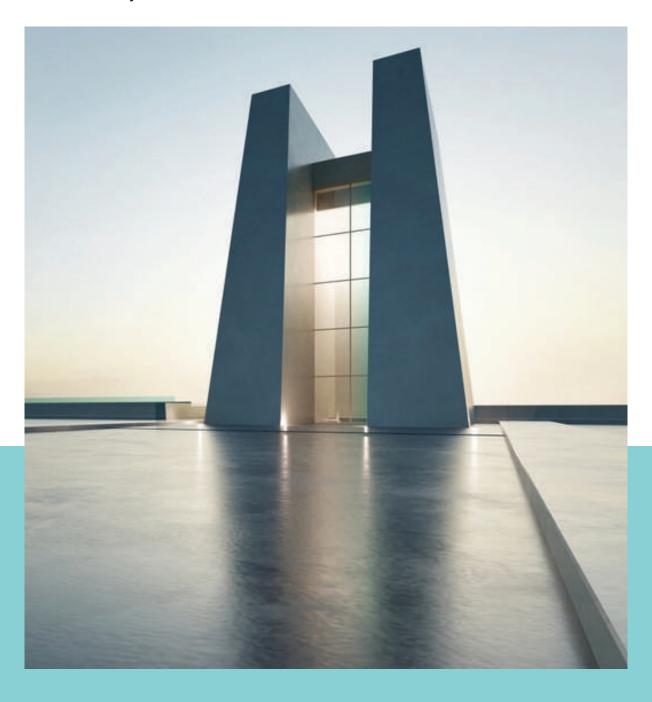
# **Our Vision**

To be the leading real estate development company in Egypt, recognized for our innovative solutions, commitment to quality, and sustainable development practices that drive the future of the commercial real estate sector.



## **Our Mission**

Our mission is to deliver exceptional real estate solutions tailored to the evolving needs of our clients. Through expert consultancy, cutting-edge marketing strategies, and sustainable development, we aim to create valuable commercial spaces that foster growth, innovation, and community.



## **Core Values**

**Integrity:** We maintain the highest standards of honesty and ethical conduct in all our operations.

**Innovation:** We continuously seek new and creative ways to deliver value and stay ahead of industry trends.

**Sustainability:** We are committed to environmentally responsible development practices that benefit both the community and the planet.

**Client-Centric Approach:** We prioritize our clients' needs and work collaboratively to deliver solutions that meet their unique objectives.

**Excellence:** We strive for excellence in every aspect of our work, ensuring that our projects stand the test of time.

# **Our Services**

# **Real Estate Development**

**DMC** excels in transforming raw land into thriving commercial hubs. Our development services encompass every stage of the project lifecycle, ensuring seamless execution from start to finish.

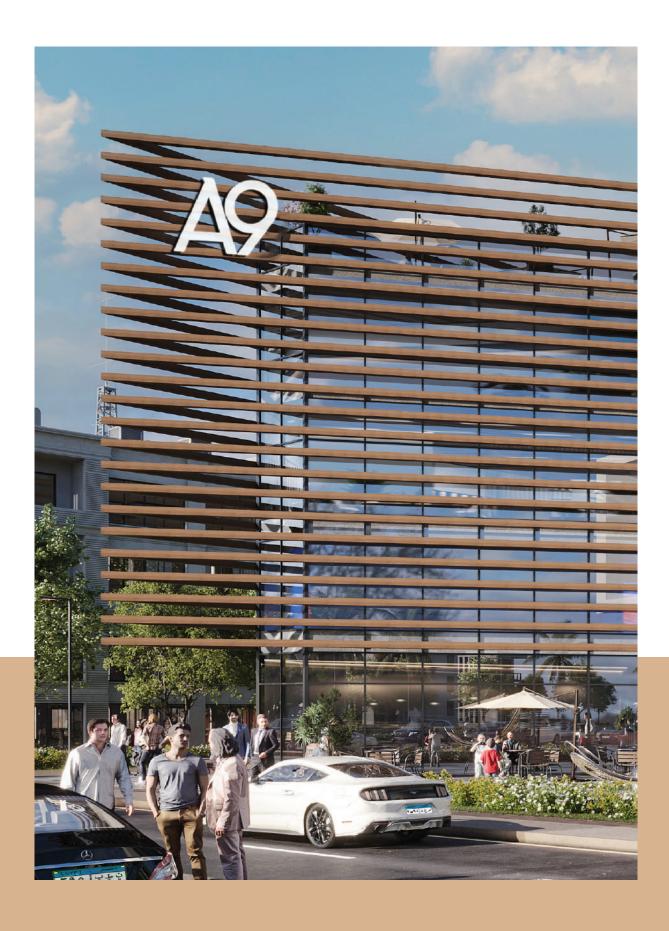
**Project Conceptualization:** We collaborate with clients to develop viable project concepts that align with market needs and investment goals.

**Land Acquisition:** Our team identifies prime locations for development, considering factors such as accessibility, future growth potential, and market demand.

**Design and Architecture:** Partnering with leading architects, we create innovative designs that balance aesthetic appeal with functionality and sustainability.

**Construction Management:** We oversee all construction activities, ensuring projects are completed on time, within budget, and to the highest quality standards.

**Sustainable Development:** Our approach integrates eco-friendly practices, including energy-efficient designs and the use of sustainable materials.



# Consultancy

**DCM** offers expert consultancy services that help clients navigate the complexities of the real estate market, making informed decisions that maximize value and minimize risk.

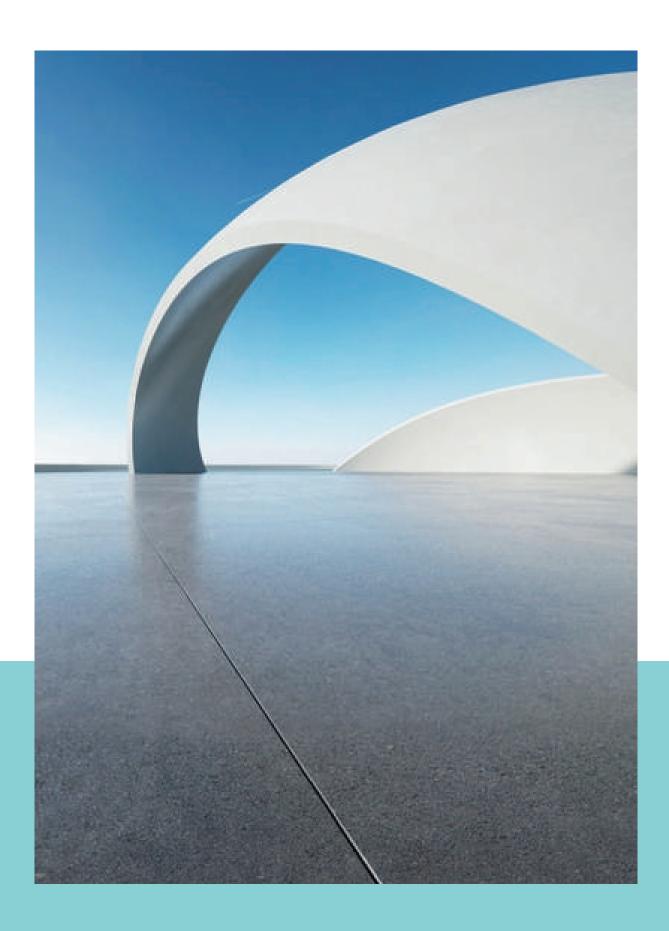
**Strategic Planning:** We provide tailored advice on real estate investment strategies, market entry, and portfolio management.

**Property Valuation:** Our valuation experts deliver accurate and reliable appraisals, crucial for making informed decisions on buying, selling, or leasing properties.

**Financial Advisory:** We assist clients in financial planning, including securing funding, budgeting, and managing project finances to ensure optimal performance.

**Legal and Regulatory Compliance:** We ensure that all projects adhere to local regulations and legal requirements, minimizing risks and avoiding delays.

**Risk Management:** We conduct detailed risk assessments and develop strategies to mitigate potential challenges, ensuring project success.



# **Marketing**

Our marketing services are designed to maximize the visibility and appeal of real estate projects, driving demand and ensuring successful sales or leasing outcomes.

Market Research and Analysis: We conduct comprehensive market studies to understand trends, identify target audiences, and position properties effectively.

**Branding and Positioning:** We create strong, distinctive brands for properties, ensuring they stand out in a competitive market.

**Digital Marketing:** Leveraging the latest digital tools, we develop targeted campaigns across social media, SEO, PPC, and other online platforms to reach potential clients.

**Sales and Leasing Strategies:** Our expert team devises and implements strategies that optimize occupancy rates and return on investment.

**Public Relations and Events:** We organize impactful events and media campaigns to generate buzz and attract attention to our projects.



# **Our Project**

# Α9

Your ideal shopping destination



#### A9 Mall

A9 Mall is the ultimate destination for shopping and entertainment enthusiasts, ideally situated next to Hyper One in Zayed City, making it a key attraction for visitors. The mall boasts a welcoming environment designed for comfort and enjoyment, providing a unique shopping experience for families and friends alike.

Covering an impressive 2,000 square meters on Al-Ghul Street, directly opposite Cairo Gate, A9 Mall features a diverse array of stores and restaurants to meet every visitor's needs. Additionally, the mall offers a variety of spaces, including administrative offices, retail shops, and specialized clinics, ensuring it serves as a comprehensive hub for the community.

With its vibrant atmosphere and outstanding services, **A9** Mall is the perfect place to create memorable experiences and enjoy delightful shopping adventures.







Your ideal shopping destination





# Why Choose DCM?

**Proven Expertise:** With a solid track record of successful projects, DMC has established itself as a trusted leader in Egypt's commercial real estate market.

**Innovative Solutions:** We utilize the latest technology and creative approaches to deliver projects that are ahead of industry trends.

**Sustainability Commitment:** Our projects are designed with a focus on environmental sustainability, ensuring long-term benefits for the community and the environment.

**Client-Focused Approach:** We work closely with our clients to understand their needs and deliver customized solutions that achieve their goals.

**Comprehensive Services:** From development to marketing and consultancy, we offer a full range of services to support every aspect of your real estate project.

### **Our Team**

At DMC, we believe that our people are our greatest asset. Our team is composed of highly skilled professionals with extensive experience in real estate development, marketing, and consultancy. We bring together a diverse range of talents, enabling us to provide comprehensive solutions that address the unique challenges of each project.

# **Contact Us**

Thank you for choosing DCM. We look forward to partnering with you to achieve your real estate goals!

#### **Email**

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#### Website

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